



## 15th PRINTPACK INDIA Postponed Again

According to a press release issued by Indian Printing and Packaging Machinery Manufacturers Association (IPAMA) their much-awaited 15th Edition of PRINTPACK INDIA has once again been postponed indefinitely due to prevalence of Covid-19 pandemic. Initially scheduled to be held at India Expo Centre in Greater Noida on February 3-8, 2021, it was postponed to December 20-24, 2021.

However, keeping in view the predicted third wave of the deadly disease as well as the health issues of exhibitors, business visitors and the current tight market situation, IPAMA conducted a survey to seek opinions of all stakeholders of the exhibition. The survey revealed that 78.3% exhibitors recommended postponement/cancellation whereas only 21.3% showed interest to participate in the show.

Therefore, IPAMA discussed this grave issue at their 118th Governing Council Meeting held on July 27, 2021 where it was decided to postpone the exhibition once again. Thus the 15th Printpack India stands postponed indefinitely. The new dates will be announced when things are back to normal and the same are considered safe from all angles for successful results.

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