



ESTD : 1954

# दिल्ली प्रिंटेर्स एसोसिएशन समाचार

# मासिक पत्रिका

संपादक : एच. एल. खन्ना

केवल सदस्यों के लिए निःशुल्क वितरण हेतु

अंक: मार्च 2023

## बीआईएस द्वारा प्रिंटिंग उद्योग में मानकीकरण पर संगोष्ठी सम्पन्न



उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण मंत्रालय के भारतीय मानक ब्यूरो (बीआईएस) की प्रबंधन और प्रणाली विकास परिषद (एमएसडी) ने 17 मार्च 2023 को अपने मानक भवन में 'मुद्रण उद्योग में मानकीकरण की प्रासंगिकता' पर एक दिवसीय संगोष्ठी का आयोजन किया। विभिन्न संगठनों के 80 से अधिक प्रतिनिधियों डीआरडीओ, भारत सरकार की प्रेस, विश्वविद्यालयों, डीपीए, आईपीएमए सहित, उत्तर भारत के प्रिंट सीईओ और शोधकर्ताओं ने सेमिनार में भाग लिया। अवंतिका प्रिंटेर्स के निदेशक और दिल्ली प्रिंटेर्स एसोसिएशन (डीपीए) की कार्यकारी समिति के सदस्य श्री मुक्त नाथ पांडेय ने मुद्रित पुस्तकों के भविष्य के बारे में अपने विचार साझा किए, जिसे उन्होंने उत्साहजनक बताया। हंकेलर इनोवेशन डे के आयोजन में भाग लेकर लौटे श्री पांडे ने कहा कि कैनन, रिको, एचपी और कोडक की तरफ से शो में कई लॉन्च और उत्पाद संवर्द्धन की पहली प्रदर्शनी आयोजित की गई थी।



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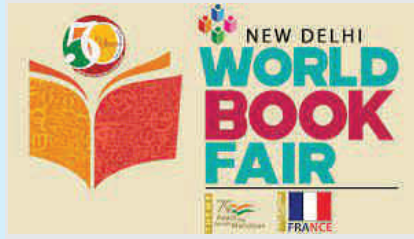
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## NEW DELHI WORLD BOOK FAIR 2023 GOT A TREMENDOUS RESPONSE



Organized by National Book Trust, India the New Delhi World Book Fair(NDWBF), which was held at Pragati Maidan from 25th February to 5th March 2023, has been hailed as a highly successful show. The NDWBF, a much-awaited annual calendar event for booklovers, returned in its physical format after two years of Covid-19 pandemic and got a tremendous response from exhibitors and visitors alike.

The Fair was inaugurated on 25 February by the Hon'ble Union Minister of State for Education, Dr. Rajkumar Ranjan Singh, in the presence of H.E. Mr Emmanuel Lenain, Ambassador of France to India, Mr Vincent Montagne, President, Syndicat National de L'Edition, France, Ms Annie Ernaux, Nobel Laureate, France, Shri Pradeep Singh Kharola, Chairman and Managing Director, ITPO, Smt. Saumya Gupta, Joint Secretary, NIT and Shri Yuvraj Malik, Director, NBT-India. A special Stamp to commemorate the 50-year long journey of New Delhi World Book Fair (the first World Book Fair was



organised in 1972) was also launched to mark the grand occasion.

The theme of NDWBF 2023 was 'Azadi Ka Amrit Mahotsav' with special focus on G-20 and NEP-2020. Over 1000+ speakers and moderators from India and abroad participated in more than 400 interactive sessions, panel discussions, over 250 book launches, international dialogues and cultural performances during the course of 9 days of the fair. With more than 2000 stalls, both Indian and foreign, over 10 lakh visitors were spoilt for choice as they roamed around browsing and purchased a large number of books of their choice.

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### वर्ष 2022-2023 के वार्षिक शुल्क के लिए सदस्यों से अनुरोध

जिन सदस्यों ने अपना वर्ष 2022-2023 का वार्षिक शुल्क अभी तक नहीं भेजा है उन्हें याद दिलाया जा रहा है कि अपना शुल्क स्वयं/कोरियर/डाक द्वारा शीघ्रअतिशीघ्र भेजने की कृपा करें। कुछ सदस्य ऐसे भी हैं जिनका वार्षिक शुल्क 2021-2022 का भी नहीं आया है, उन्हें फिर याद दिलाया जाता है कि लगातार दो वर्ष तक वार्षिक शुल्क न आने पर एसोसिएशन की सदस्यता स्वयं समाप्त हो जाती है।

यदि आप वार्षिक चंदा बैंक में सीधे जमा करना चाहते हैं तो संस्था के निम्नलिखित दो बैंक खातों में से किसी में भी जमा करवा सकते हैं तथा जमा करने के बाद संस्था को सूचित कर दें। बैंक का विवरण इस प्रकार है:

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## अध्यक्ष की कलम से

जीवन में आगे बढ़ने तथा प्रगति करते रहने का ध्येय लगभग प्रत्येक व्यक्ति के मन में रहता है। शरीर स्वस्थ हो व काबिलियत हो तो अपनी इच्छा शक्ति अनुसार हर किसी को मेहनत करके आज के भाग-दौड़ के माहौल में कदम से कदम मिलाते हुए तरक्की करते रहना चाहिये। 1972 में आई फिल्म 'शोर' का मशहूर गाना 'जीवन चलने का नाम, चलते रहो सुबहो शाम' आज भी उतना ही सटीक है। जीवन में छोटे-मोटे संकटों को झेलने के बावजूद अधिकतर व्यापारीगण एवं उद्योगपति अपने तथा अपने कर्मचारियों परिवारों के भरण-पोषण के लिये लगातार प्रयासरत रहते हैं। कमाई करने के अनेकों जरिये हैं—मेहनत—मजदूरी, खेतीबारी, योग्यता अनुसार आवश्यक वस्तुओं की दुकान, संसाधन अनुसार फैंक्ट्री लगाना, नौकरी, आदि।

काम कोई भी हो शुरू करने के लिये होश के साथ जोश तथा लगन मुख्य रूप से जरूरी है। किसी भी उद्यम को लगाने से पूर्व उसके बारे में अधिक से अधिक जानकारी लेकर तथा उसके माल की बाजार में खपत जाँच कर ही योजना बनानी चाहिये। शुरुआत में अपने लक्ष्य तथा प्रॉफिट मार्जिन कम से कम रखकर धीरे-धीरे पैर जमाने चाहिए। उस क्षेत्र में अपनी पहचान बनाकर पूरी संलग्नता के साथ अपने उद्यम का विस्तार करना चाहिये। आगे रहने की पूरी होड़ में किसी भी प्रकार के अनुचित तरीके न अपना कर अपने ग्राहकों का विश्वास जीतते हुए पूरी पारदर्शिता

के साथ व्यापार करना चाहिये। ग्राहक सन्तुष्ट होगा तो वह दूसरों को भी आपके माल की तारीफ करेगा। इस प्रकार ईमानदारी एवं लोकप्रियता के आधार पर आपका व्यापार उन्नति पथ पर आगे बढ़ता रहेगा।

'उपरोक्त सभी सूत्र हमारे मुद्रण व्यवसाय को लगाने व चलाने के लिये भी लागू होते हैं। मुद्रण यूनिट में निवेश करते समय इस पेशे का पूरा अनुभव होने के साथ विस्तृत दूरदृष्टि का होना भी जरूरी है। अपनी चादर अनुसार पाँव पसारें एवं उतना ही लोन ले जितना आसानी से चुकाया जा सके। आवश्यकता अनुसार नई तकनीक की मशीनें लगाये तथा पूर्णतः दक्ष मशीन चालक एवं अन्य कारीगर बाजार के हिसाब से उचित वेतन पर भर्ती करें ताकि कम से कम वेस्टेज के साथ उच्चतम क्वालिटी का अधिक से अधिक मात्रा में माल छापा जा सके। यदि ग्राहक को क्वालिटी का माल समय पर डिलीवर होगा तो संतुष्ट होकर वह आपके मांगे गये ऊँचे रेट खुशी-खुशी देने को तैयार होगा।

वर्ष 2022-2023 का अध्यक्ष के रूप में यह मेरा अंतिम मैसेज है। मैं आपका आभारी हूँ कि आपने मेरे कार्यकाल में सदैव मुझे सहयोग दिया तथा मेरा मार्गदर्शन किया।



—अतुल गौयल, अध्यक्ष

## महासचिव की कलम से



पिछले कुछ माह से कोविड-19 संक्रमण का मामला शांत चल रहा था किन्तु इसी मार्च महीने में कोविड ने अमरीका, न्यूजीलैंड, साउथ कोरिया, फ्रांस जैसे यूरोपियन देशों में एक बार फिर से सर उठाना आरम्भ कर दिया है। यद्यपि इन देशों के मुकाबले भारत के महाराष्ट्र, गुजरात, मध्य प्रदेश, उत्तर प्रदेश, राजस्थान, केरल तथा दिल्ली आदि क्षेत्रों में कोविड के बढ़ने की गति बहुत कम है, फिर भी बढ़त प्रतिदिन हो रही है। 2020 के अनुभव के आधार पर केन्द्र एवं राज्य सरकारों ने सभी आवश्यक तैयारियाँ शुरू कर दी हैं ताकि समय रहते इस भयानक संक्रमण से बचाव किया जा सके। हम सबको भी पूर्णतः सजग रहकर डाक्टरों की राय पर सरकार द्वारा समय-समय पर जारी किये जाने वाले निर्देशों का नियमित रूप से पालन करते रहना होगा।

जैसा कि पत्रिका के इसी अंक में छपी विश्व पुस्तक मेले, जो प्रगति मैदान में 25 फरवरी से 5 मार्च 2023 तक नेशनल बुक ट्रस्ट द्वारा लगाया गया, की संक्षिप्त रिपोर्ट में बताया गया है इस प्रदर्शनी में 2000 से अधिक भारतीय तथा विदेशी स्टाल धारकों द्वारा विभिन्न विषयों की पुस्तकें दर्शायी गयीं। एन. बी. टी. के अनुसार 10 लाख से भी अधिक पुस्तक प्रेमियों ने मेले में घूम कर अपनी पसन्द की पुस्तकें देखीं और खरीदीं। इस प्रकार की छपी पुस्तकों के प्रति लोगों की लगन तथा मेले की अपार सफलता दर्शाती है कि डिजिटल ई-रीडिंग की सुविधा मिलने के बाद भी लोगों में छपी हुई पुस्तकों का आकर्षण पहले जैसा ही बना हुआ है। अतः छपाई उद्योग की लोकप्रियता भी पहले जैसे कायम है। इसी संदर्भ में मुद्रक बन्धुओं को जानकर प्रसन्नता होगी कि हाल ही में जब हमारे पड़ोसी देश श्रीलंका में जबरदस्त आर्थिक संकट आया था तब भारत ने अन्य प्रकार की सहायता के साथ श्रीलंका को एक बिलियन अमरीकी डॉलर की ऍड दी थी। इस क्रेडिट लाइन में से लगभग 45 प्रतिशत राशि का उपयोग श्रीलंका ने अपने स्कूलों के बच्चों के लिये भारत से शैक्षणिक वर्ष 2023 के लिये 40 लाख पाठ्य पुस्तकें छापकर देने का आग्रह किया था अतः भारत ने मार्च माह में ही श्रीलंका को 40 लाख पाठ्य पुस्तकें समय पूर्व छाप कर भेज दी थीं। विश्वस्त सूत्रों के अनुसार भारत सरकार ने इतनी बड़ी संख्या में पुस्तकों को छपवाने के लिये नेशनल बुक ट्रस्ट (एन बी टी) को बोला था। एनबीटी ने अपने पैनल पर रजिस्टर्ड प्रिन्टर्स को, जो नोयडा, दिल्ली, मुंबई आदि क्षेत्रों में स्थित हैं, आर्डर देकर सभी 40 लाख पुस्तकें छपवा लीं। यह भारतीय मुद्रकों के लिये गर्व का विषय है!

—प्रकाश दास, महासचिव



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# BIS Organises Seminar on Standardisation In Printing Industry



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**T**he Management and Systems Development Council (MSD) of Bureau of Indian Standards (BIS), Ministry of Consumer Affairs, Food & Public Distribution, organised a day long Seminar on the 'Relevance of Standardisation in the Printing Industry' at its Manak Bhavan on March 17, 2023. More than 80 delegates from various organisations; including DRDO, Government of India Press, Universities, DPA, IPAMA, Print CEOs from North India and Research Scholars attended the Seminar.

AS Bhatnagar, Scientist-F and Head (MSD), stressed upon the available Indian Standards (IS) and the International Standards (ISO) for the Printing Industry under MSD 6, BIS. He underscored the importance of adopting standards.

Dr Anjan Kumar Baral, Chairman, MSD 6, during his keynote address, said, "In print, we trust". He pointed out how in the 15th century, an innovation enabled people to share knowledge more quickly and widely. Since then, human civilisation has never looked back." Baral added, "Printing made it possible to put information on paper quickly and cheaply, leading to an explosion in the distribution of books, pamphlets, pictures, and newspapers. Printing accelerated the spread of knowledge and the dissemination of ideas." Baral said, "Despite the technological advancements which allow us wireless access to the Internet from pocket-size devices, the special attributes of print media still render them an important source of information."

Later, Rajiv Sharma, Scientist F&DDG, in his inaugural address, stressed upon how standards are guidelines, processes and procedural instructions for production of printed products with repeatable and consistent quality that are recognised in the graphic arts industry and particularly in printing. Sharma said, "Yet, standards also create production stability within a company due to clearly structured workflows. Successful standardisation brings cost reductions and time saving in daily production and improves quality."

Then the Technical Session started with an introduction of Ashish V Urewar, Scientist C (MSD). He shared his thoughts about the Overview of BIS, focusing on history, functions, role, importance, facilities and services provided by BIS to the Indian printers. He intimated the scope of Publication and Graphic Technology Sectional Committee MSD 6 and the standards published under it.

Prashant Atre, Managing Director of Toyo Arets India,



Mr. M. N. Pandey of DPA

shared a presentation on The Importance of Print in a Disruptive Digital World, with a special emphasis on current status of printing industry and how it is feeling the force of the digital age. He indicated consumers, brand owners and mother earth as the three stake-holders for the print business set-up by analysing their role and went on to explain how the introduction of colour television initiated the process of colour printing business.

Atre's presentation focused upon Offset printing opportunities along with innovation through UV printing and its applications and benefits. He discussed in detail about drying techniques of UV printing inks and how different substrates including PP, PET, MetPet, metalised papers, etc. can be printed easily and effectively with UV inks.

In his detailed presentation Naresh Khanna, Editor of Indian Printer and Publisher as well as Packaging South Asia and IppStar, spoke on the topic "Why Indian printers don't follow standardisation and obtain certifications?". He pointed out that from manuscript to formatted presentation or print (mass replication) is a homogenisation and standardisation process. Print businesses are aware of standards.

Khanna shared that 30,000 presses calibrate, standardise and own colour management software and hardware but only 3,000 presses follow best practices and standardisation techniques such as testing of paper and inks, lighting, use of control strips and spectrophotometers. He said 600 presses have standardisation and follow best practices while 400 presses have formally standardised and have certified at least one press for one year. Khanna pointed out that of the hundred presses with standards at least fifty Indian



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Vikas Gaur

## BIS Organises Seminar on Standardisation In Printing Industry



newspaper plants have successfully become members of the Wan-  
lra Colour Quality club.

Mukt Nath Pandey, Director of Avantika Printers and an Executive Committee Member of Delhi Printers' Association (DPA), shared his thoughts about the future of printed books which he said was buoyant. Pandey who had visited the Huneker Innovation Day, said that there were several launches and product enhancements and first showings held at the show from the likes of Canon, Ricoh, HP and Kodak.

Two trends Pandey spoke about were: the biggest leaps forward in technology since 2019 in the press drying systems that are helping to facilitate high quality at very high speed, and the increased ability for continuous-feed inkjet presses to successfully run a much wider variety of substrates, including offset-coated

stocks. He also pointed out how inkjet treated media has also come down in price – still higher than offset-coated but closer than it was four years ago.

Pandey pointed out that the other big topic of conversation – with the show being held under the motto 'Next Level Automation' – was the way in which automation, including workflow, integrated high-speed finishing, robotics, handling systems and the general reduction of touchpoints, has become more crucial than ever before since the pandemic.

Pandey said there were important lessons for someone like him who manufactures books. He said, "The book is like a spoon or scissors or hammer or shoe laces or a wheel! Once invented, it cannot be improved! Yes, minor modifications and tweaks (for example, reducing paper wastage from offbeat sizes) are possible." Pandey culminated his session with Indian book consumption data.

Subsequently, NS Manku, Chairman of Joy D-Zign Engineers, highlighted the relevance and importance of post-press aspects for a print shop in today's marketplace. He stressed upon the basics and simple steps and how one can produce high quality print-finishing with value-added services. Manku pointed towards the recent trends in intelligent finishing systems which collate, jog, stitch, fold, trim and handle sheets.

As Moderator of the Technical Session Dr. Anjan Kumar Baral said that the Seminar underscored the importance of key standards being used on a daily basis by printers and their customers to improve process efficiency and control costs.

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# 50TH EDITION OF MEDIA EXPO GETS A GRAND RESPONSE



According to the organisers, Media Expo's Golden Jubilee edition turned out to be an ideal platform for exhibitors to close on some of the exciting deals and meet new clients. From featuring transformative showcases to providing networking opportunities, Media Expo Mumbai, held from March 2-4, 2023, concluded as another successful edition in its series with over 19,000 visitors. Innovations like the Epson Surecolor printer and Arihant LED Rigid series were among the show-stealing displays.

The Expo highlighted the transition towards innovative, sustainable and eco-friendly advertising solutions. With products showcased from 178 exhibitors, including 17% new participants, the event garnered a record-breaking footfall of 19,056 visitors and buyers from 25 countries and 30 Indian states and union territories.

Bringing innovations from across the sector, Media Expo got significant attention from the business heads, top industry personnel, suppliers and retailers visiting the fair who were treated to a glimpse of the futuristic technology in advertising, screen print and digital signage platforms. The milestone edition witnessed a notable shift with more and more exhibitors focusing on either showcasing an environmentally friendly version of the products available in the market or solutions infused with smart software to create better experiences for the audience. Reflecting on the business gains through Media Expo, Mr. Santosh Nair, Group Director and CEO, Skytek Group mentioned: "Media Expo's 50th edition was a real true-blue event in the making. With a record-breaking footfall which took us back in the pre-Covid era we were highly elated with the tremendous response from the visiting potentials. Skytek has gained lot of mileage and we closed some



great deals at the show."

Amazed by the range in the signage sector one of the visitors Mr. Sapan Joshi, Director, Flying Colors, stated "I have been to several exhibitions to explore signage solutions, but I was surprised with the range being displayed at Media Expo. Signage solutions have been evolving rapidly over the years and importance for digital signage has been considered as one of the most effective marketing tools. This show offers you a range of quality choices to explore around signages and outdoor advertising.", Mr. Sanjay Bindroo, Vice President-Sales, Arrow Digital P. Ltd., mentioned that: "During Media Expo, we launched EFI Pro 16h, 3.2 mtr Hybrid UV printer and showcased Canon Colorado 1650 UVgel printer for the first time in Mumbai. Both the machines were showstoppers as visitors were impressed with the print quality, features and productivity of these printers. We had a busy time on all three days as the footfall was great. There were targeted visitors who were looking for new solutions to add to their current portfolio and we got great leads to follow." With a focus on education and training in order to increase overall awareness levels, there were panel discussions held on colour management and the future of screen print industry in India reflecting key insights regarding the current and upcoming trends.

"Participating in the Simplifying Colours panel discussion was a great opportunity to delve into the complexities of colour management and how it needs to be addressed. The engaged audience made for a lively and productive conversation, and I am honoured to have been a part of it. I thank Messe Frankfurt for organising such an informative and thought-provoking event," said Vimal Parmar, India Editor – Photo Imaging News, Independent Marketing Consultant & Digital Print Evangelist.

The golden jubilee edition also saw Industrial Print Excellence Awards for recognising and celebrating innovation excellence in industrial screen printing.



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## Outstanding Printers Receive National and Global Print Awards



At a glittering ceremony at JW Marriott Mumbai on March 29, 2023, the 15th National Awards for Excellence in Printing were presented to 69 distinguished printers of India. During the same Print Excellence Award Ceremony, Global Print Excellence

Awards (GPEA-2023) were also conferred on 12 eminent printers. Organized by All India Federation of Master Printers, NAEP is the biggest and most recognised awards for the Printing industry. AIFMP has been doing a great service to millions of printing and packaging stakeholders in the country for the past several decades. Initially the Government of India's was organising and giving the National Awards for Excellence in Printing (NAEP) till 1985. After that the AIFMP took the challenge and started bestowing these awards with same dignity since 1999.

In all 69 Gold, 66 Silver, 59 Certificates of Merit and 9 Special Jury awards were distributed to the winners of the 15th NAEP 2023. The major winners of this year were: National Star Printer of the Year 2023: JAK Printers P. Ltd Mumbai; Best Printer of the Year 2023 (supported by DRUPA): Pragati Offset P. Ltd Hyderabad; Best Packaging Printer of the Year 2023: Parksons Packaging Ltd Mumbai; Best Digital Printer of the Year 2023 (supported by BINDWEL): Avantika Printers P. Ltd New Delhi and Best Screen Printer of the Year 2023: DRS Arts Company Ahmedabad.

Speaking on the occasion, the Organising Secretary Prof Kamal Mohan Chopra said that the 15th edition of coveted print awards was conducted under the guidance and control of its Chairman, Padmashree Vijay Kumar Chopra, Former President of AIFMP. Combining the NAEP and GPEA, we received 1833 entries from 162 printers. For NAEP, region wise 71 printers from the North, 29 from the West, 26 from the South and 4 from the East took part in this competition. Taking into consideration the number of entries, the maximum entries, 596 were received from the North followed by 459 from the West, 323 from the South and 64 from the East. Talking city wise, New Delhi with 211 entries remained at top, followed with Mumbai (160), Ahmedabad (157), Kolkata (64) and Hyderabad (57) and so on.

Once again "Karigari" was, the theme of 15th NAEP because, printing, though a centuries old technique, is considered a mechanical, almost robotic, process or reproducing ideas on paper. It is, however, much more than merely pressing buttons on sophisticated printing machines. It is an art comparable to the weaving of rich brocade, the painting on exquisite canvasses, the sculpting of rock. A printer is, therefore, nothing less than an artist, and only the exceptionally skilled one can produce some brilliant examples of print. This Karigiri needs to be dignified with recognition, and it is the mission of AIFMP, I believe, Mr. Chopra added.

In his report Mr. Chopra mentioned that to widen the peripheral of awards an international competition was also



Mr. M. N. Pandey of Executive Member DPA & Avantika Printers P. Ltd. receiving six awards

arranged alongside the NAEP for the first time ever. Global Print Excellence Awards (GPEA) were introduced to recognize excellence in printing world over. Though GPEA just made its debut, it is gladdening to mention that the message was taken earnestly and all the leading trade magazines from around the globe covered it in their print and online editions. For its first edition, GPEA received 391 entries from 32 printers from 6 countries. 241 entries were received from India, 160 from Sri Lanka, 6 each from Bangladesh and Bhutan, 4 from UAE and one from Indonesia.

In Global Print Excellence Awards (GPEA 2023) 24 Gold, 20 Silver, 18 Certificates of Merit and 5 special jury awards were conferred. The prominent winners in Global competition remained: Best of GPEA 2023 and Best Offset Printed Products: JAK Printers P. Ltd India; Best Digital Printed Products: Printcare PLC Sri Lanka; Best Screen-Printed Products: Archana Advertising P. Ltd India; Best Flexography Products: Kumar Labels India.

For the very first-time the judging was streamed live to be viewed throughout the globe. Special software was prepared, and technical tools were provided to facilitate the judging. To get the unbiased decision even the judges were not allowed to discuss with each other on any entry. The judges touched each entry and evaluated it individually.

Judging was conducted at OPA in Ludhiana, where special white lighting was arranged so that constant and same light must be maintained throughout the timings of the judging. For true and unbiased evaluation judges were intimated to evaluate each sample individually taking in view the factors like i. Aesthetic and visual appeal, ii. Colour rendering, image def and appearance, iii. Quality print, iv. Registration, v. Finishing, vi. Use of technology and media, vii. Degree of difficulty and creativity and viii. Innovations.

Based on evaluation of the judges 5 top entries were selected as nominated entries and these were put on display at the 'Hall of Fame' on 27, 28, 29 and 30 March during the PAMEX 2023. The award gallery was unique and was appreciated by one and all.

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